

## OUR TEAM AT A GLANCE

### Dr. Hassan El Bushra

A pioneer medical epidemiologist with over four decades of expertise, specializes in infectious disease outbreaks, capacity building, surveillance enhancement, and partnership development. He has advised health ministries and led significant public health initiatives in the Eastern Mediterranean region.

### Prof Samira Abdelrahman

An Academic leader in Public Health programs, research governance, program evaluation, health system strengthening, and capacity building, focusing on communicable disease control, SRH and SGBV services for vulnerable populations.

### Dr. Ahmed Shadoul

A public health leader, brings extensive experience in pediatric care and public health initiatives. He specializes in MNCH, program development, policy and health system strengthening, humanitarian crisis management, and leadership in health organizations.



**Strategic Health Initiatives for Enhancing Lasting Development - Consultancy Firm**

### Contact us

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## ABOUT US

Strategic Health Initiatives for Enhancing Lasting Development (SHIELD) is

founded by a group of seasoned public health experts dedicated to improving health outcomes and promoting sustainable development worldwide.

SHIELD anchors on a wide scope of expertise, covering almost all critical fields of public health needs and interventions.

Our approach is grounded in client-centered needs, scientific excellence, effective global partnerships, and a commitment to sustainability. We aim to scale up our interventions and achieve lasting impact.

## VISION STATEMENT

“A Pioneer, innovative leader in revolutionizing public health, empowering stakeholders, and harnessing advanced technology to create healthier and resilient communities for generations to come.”

## MISSION STATEMENT

“To deliver impactful, sustainable evidencebased, innovative expertise and cutting-edge technology to leverage our partners-efforts to advance public health.”

## CORE VALUES & PRINCIPLES

Our values and principles originate from the heritage of our background as we believe in:



Integrity and respect ensuring equity



Innovations including technology and data science



Sustainability



Partnership and collaboration towards one-health



Accountability and commitment to excellence and quality

## OUR PARTNERS

We work with a diverse array of partners including Ministries of Health and Public Related Sectors, Private Sector, Academic and Research Institutions, Donors, UN and International Agencies, NGOs, CSOs, and Communities. ▶



## OUR SERVICES

Overall, we are committed to providing innovative and context-relevant solutions to tackle challenging public health problems. We offer both short- and long-term support to our clients. Our comprehensive range of services includes:

- ▶ **POLICY ANALYSIS AND STRATEGIC GUIDANCE** to promote equitable health outcomes.
- ▶ **COMPREHENSIVE EVALUATION SERVICES AND HEALTH SYSTEM ASSESSMENTS.**
- ▶ **RAPID SURVEYS AND FIELD ASSESSMENTS** during public health emergencies to identify gaps and ensure effective interventions. This includes evaluating disease surveillance systems, epidemiological and outbreak investigations, and health facility-acquired infections.
- ▶ **CAPACITY BUILDING** through training workshops and mentorship programs to advance competencies of public health professionals and young researchers.
- ▶ **RESEARCH INNOVATIONS AND DEVELOPMENT** to address pressing public health concerns.
- ▶ **ORGANIZING AND FACILITATING HIGH-LEVEL WORKSHOPS AND MEETINGS** to develop collaborative strategies for addressing public health concerns.
- ▶ **ADVOCACY, RESOURCE MOBILIZATION AND PROPOSAL WRITING.**